

PRESS RELEASE**btexx collaborationManager integrates Jive SBS 4.0 in SAP enterprise portals**

- Collaboration and communities in the SAP NetWeaver Portal
- "btexx Jive Integrator" component: Available Q3/2010

Mainz/Frankfurt am Main, March 17th, 2010 – btexx business technologies, a leading IT consulting firm serving all needs for enterprise portals and modern technologies in the age of Enterprise 2.0, announces the "btexx collaborationManager" on the occasion of the 2nd annual "Web & Portal Technology 2010" conference in Berlin (March 23rd-24th, 2010). The software consists of two components: the popular btexx MOSS Integrator, and the btexx Jive Integrator. The btexx MOSS Integrator allows easy and convenient integration of SharePoint content (WebParts, navigation, teamsites, etc.) in the SAP Portal. The btexx Jive Integrator serves to establish and maintain the link between SAP business applications and Jive SBS 4.0 social business software for internal and external communities. This enables the realization of collaboration and networking environments within the SAP NetWeaver Portal. The btexx Jive Integrator component is set for release in Q3/2010.

The integration of Jive SBS 4.0 software in the SAP NetWeaver Portal enables features and services in the style of Web 2.0: Users can take advantage of blogs, forums, social networking, social tagging/bookmarking and more together with classic SAP applications (ERP, HCM, BI, etc.) in a central, company-wide enterprise portal. In addition to role-based provision and use of SAP applications and information, e.g. with single sign-on, the social business software also incorporates web-based collaboration into the work environment.

Marcus Müller, Director of Sales for EMEA at Jive Software, praises the initiative from btexx: "Jive SBS 4.0 integrates seamlessly with existing system landscapes and promotes active exchange via content and business objects from various SAP applications. The btexx Jive Integrator expands SAP NetWeaver into a true Enterprise 2.0 platform."

Jive Social Business Software (SBS) 4.0 is a social business software platform that makes it possible to set up networks (communities) within a company as well as externally with customers, partners and suppliers. The SBS platform adds applications to the workplace for improved internal and external collaboration (real-time

collaboration), while also expanding communication possibilities in communities. In addition, employees can use Jive SBS to link and communicate with internal communities and social networks with customers, partners and suppliers. Employees document their knowledge and best practices in social media applications such as blogs, forums or wikis, or find the right support and solutions for their topics.

The following scenario is an example of modern sales and marketing activities: Via the SAP NetWeaver Portal sales staff have central access to all relevant applications and information from different systems, e.g. contact management from SAP CRM, analyses from the BI system, customer orders from the ERP system, etc. Moreover, the sales teams receive a Web 2.0 collaboration platform which, for example, lets them work on bid invitations or prepare for customer meetings together. The social business software is also a good place to record and forward information on competitors.

About btexx

btexx business technologies is a leading IT consulting firm serving all your needs for enterprise portals and modern technologies in the age of Enterprise 2.0. With well over 200 successfully implemented portal projects and more than 100 satisfied customers, btexx business technologies offers consulting services and software for enterprise portals with SAP: from a single source.

About Jive Software

Market research firms such as Gartner Inc. or Forrester call Jive Software one of the leading suppliers of social business software solutions for enterprise use. The flagship product, Jive Social Business Software (SBS) 4.0, is a web-based software platform that enables employees to exchange information and collaborate both within the enterprise and across external sources with customers, partners and suppliers. Communication is understandably web-based, and no longer takes place in a number of different emails, phone calls or meetings. Jive Software's integrated solutions form the basis for internal platforms with tens of thousands of users and external communities with ten million page views and more. The company has more than 2,500 customers worldwide. Among the users in German-speaking markets are Bewag, DAK, Lufthansa and SwissRe.