

## **btexx and Pentland Firth Cooperate to Bring Added Value to Your Enterprise Portal**

**Mainz/Munich, May 10, 2010** – btexx business technologies, the leading consulting company and software supplier for enterprise portals with SAP and Microsoft, is announcing its partnership with Pentland Firth Software. btexx decided to collaborate with Pentland Firth in order to offer SAP customers a broader, more perfectly aligned portfolio of intranet, extranet and Internet solutions.

Around 500,000 users worldwide work with btexx software in their day-to-day business. Over 2,500 editors use btexx easyWCM 4.1, the leading Web Content and Portal Management system for the SAP NetWeaver Portal. - To enhance enterprise collaboration, btexx developed collaborationManager 1.1; the software makes it possible to integrate Microsoft SharePoint/WSS content or Jive Communities into the SAP NetWeaver Portal. - btexx universalSearch 1.0 enables users to perform global searches across SAP and non-SAP systems. A powerful, freely designable search interface is paired with a variety of filter options to significantly increase the quality and speed of information research.

SAP Software Partner Pentland Firth offers high-quality products under its "Sweetlets" label. Currently, 11 Business Packages are available for the SAP NetWeaver Portal, from small, helpful tools for daily tasks in the enterprise portal all the way to complete software packages. For example, the product "Click Stream" provides portal managers with comprehensive statistics on portal content use. Now editors and communications managers will be able to adapt new content to better fit their target audience's requirements. Click Stream will be available as a btexx easyWCM 4.1 add-on in the future.

The software partnership between btexx and Pentland Firth provides even more efficient and easy-to-use Portal and Content Management in the SAP Portal. The products are 100% integrable in the SAP NetWeaver Portal. The wide assortment of ready-made content modules saves money on costly proprietary developments and speeds up portal project schedules.

### **About btexx**

btexx business technologies is the leading consulting company and successful software manufacturer for enterprise portals and modern technologies in the age of Enterprise 2.0. btexx has been awarded the title of SAP Special Expertise Partner numerous times, which has helped the company develop its special expertise in the field of SAP

applications. With well over 250 successfully implemented portal projects and more than 100 satisfied customers, btexx offers everything from a single source.

**About Sweetlets**

SAP Software Partner Pentland Firth has offered high-quality Business Packages for the SAP Enterprise Portal under its "Sweetlets" brand label since 2004. The product spectrum ranges from small, easy to install plug-ins to complete software packages and is geared to meet the needs of global customers from a variety of business sectors.

**Press contact**

Marietta Ludwig  
btexx business technologies GmbH  
Rheinstrasse 4N  
55116 Mainz, Germany  
kontakt@btexx.de  
www.btexx.com

Burt Campell  
Pentland Firth Software GmbH  
Marsstr. 24  
80335 Munich, Germany  
info@pentlandfirth.com  
www.pentlandfirth.com