

# btexx easyWCM 4.0: Overview of characteristics and components

## September 2009

### btexx easyWCM Basis

btexx easyWCM Basis is the perfect add-on for an easy portal management with the NetWeaver Portal: any content object (web content, business-applications, documents, etc.) can be easily arranged, presented, updated, and administrated along the desired website structure.

#### Characteristics

#### Short description

Wizard technology	btexx easyWCM is characterized by its exceptional user friendliness. Visually appealing Ajax-based wizards support the easy creation of sites, pages, and content. iViews can be added to pages including demo content.
Central toolbar	The modern Ajax-based toolbar enables editor to create and edit navigation structures and their permissions, portal pages, and iViews with the touch of a button.
Inplace-Editing for new menu items	As an editor, btexx easyWCM offers you the ability to add and edit menu items directly on the portal pages in the navigation. End users and editors work with the same portal roles.
Inplace-Editing for content	You can edit content directly in the portal pages without working on KM- or PCD-objects.
Groovy rendering	Groovy rendering offers you endless possibilities for presenting content modules with HTML and CSS.
Page templates	btexx easyWCM is delivered with predefined page templates with enabled Drag & Drop functionality for the easyWCM Pages. These templates also support the content rules.
Content rules	Define rules for content of distinct containers inside the pages. Only allowed content can be inserted into these containers.
iView Drag & Drop	Insert and move iViews with Drag & Drop for a fast and easy arrangement of the portal pages.
iView menu	Revised iView Tray (Header of the iViews) with new functions such as personalize, add to personal page, and collapse/expand.
Change page layout	Change the page layouts „on-the-fly“. Supports the SAP Standard Page Layouts including T-Layout (also further adjustments are possible).
Activate/Deactivate	With this feature you can administrate the content of a portal page and activate the page afterwards. Then the content becomes visible for the end users.
Multi-language support for structure elements and content	Easy translation of content, menu items, page and iView titles using the btexx translation Wizard.
Reuse of content modules and iViews	Content-iViews (e.g. contact information, contact person, adds) only have to be created once and can be used multiple times.
Approval workflow	btexx easyWCM offers a full support of the SAP KM approval workflow. Changes on content objects only become visible after the approval.

**Characteristics****Short description**

Link management	Editors can use a variety of different links immediately and conveniently by selecting them directly from the Link picker (links to KM documents, portal pages, iViews, external links, etc.).
Link basket	The Link basket feature allows editors to save any portal page by clicking on the basket symbol. The pages can be inserted any time using the Link Picker of a form.
Search in navigation context	The btexx easyWCM search within the TREX hit list allows you to navigate directly into the portal's menu structure where the results are found.
Permission-dependent search	The search is implemented completely on the basis of the SAP NetWeaver platform. Search are dependent on the authorization status of the user.
Editor Cockpit	The editor cockpit is a portal role with different administrative and statistic functions.
External Facing Template	btexx easyWCM is delivered with a complete high-performance btexx sample template. The template can be used for evaluation purposes and can also be adapted to suit your individual requirements.

**btexx easyWCM html editor pro**

The WYSIWYG btexx html editor pro allows you to create attractive, large-scale webpages with little effort. It offers numerous editing and formatting features which make web content editors more efficient in their complex working environment.

**Characteristics****Short description**

Full integration into the SAP NetWeaver Portal	The btexx easyWCM html editor pro is completely integrated in the SAP NetWeaver Portal XML forms and offers completely new creative possibilities.
WYSIWYG	WYSIWYG stands for „What You See Is What You Get“. The editing view corresponds to the final view of the content module.
Design portal pages without programming knowledge	This feature allows users to position and adjust tables, boxes, images or any other content via Drag & Drop within a purely graphical interface.
Integration of own Stylesheets (CSS)	The btexx easyWCM html editor pro allows you to integrate your own stylesheets.
Add embedded media	Add videos, Flash animations and Quicktime films directly to your content module.
Dynamic Templates	Predefined HTML-Snippets which are dynamical customizable. With this feature you can define areas inside a template which are either editable or locked for editing.

The btexx content package offers a variety of iViews and XML forms that significantly improve the process of creating and managing modern intranet portals. Currently the content package is delivered with elements created with two technologies: The classic intranet edition (CL) is based on the KM Flex UI while the Flex Edition is based on Adobe Flex.

**Characteristics****Short description**

Content forms (XML)	Take advantage of our experience from numerous portal projects and select one of our 15 technically perfected content forms from the btexx content package.
Picture Gallery (FX)	iView for presenting and managing pictures from KM folders over an appealing flash based user interface.
Document table (CL)	iView for providing and presenting a tabular view of documents that end users can download.
Download area (CL + FX)	iView for providing and presenting documents that end users can download.
FAQ (CL + FX)	Handy iView for managing and presenting frequently asked questions (FAQs).
Glossary (CL)	Useful iView for researching specialist terminology or similar information.
Mindmap (CL)	iView for including and displaying mindmaps created with the freeware program FreeMind inside the SAP Portal.
New employees (CL)	Frequently used iView for introducing new employees in your company or department.
News list (CL)	Useful iView for your employees' portal welcome page; ideally suited for presenting company news.
News ticker (FX)	The News Ticker iView presents the latest news with selectable effects and allows viewers to scroll through the information.
Menu card (CL)	Offers weekly and daily menus from your cafeteria. This feature is so easy to use that the chef can enter the menu information directly into the portal himself.

## btexx easyWCM portal utilities

The btexx easyWCM portal utilities extension package lets you quickly enhance the SAP NetWeaver Portal to include new functions. They are completely integrated in the SAP NetWeaver Portal and offer numerous tools and portal applications that immediately help SAP Portal users to become more efficient in their complex working environments.

### Characteristics

### Short description

Personal pages	The personal pages are a personalized area for managing iViews. Any iView from portal pages can simply be added to the users' personal pages.
Add to personal pages	The "Add to personal pages" button allows users to add almost any iView to their personal page by simply clicking on the star symbol.
Key Landing Page	The Key Landing Page allows you to dynamically display navigation elements from submenu items. The link targets are automatically displayed in a visually appealing structure.
Add to Sponsored Links	Define selected terms or phrases to be displayed prominently as sponsored links in the TREX hit list.
easy Picture Upload	Edit images with easyWCM before uploading them into the desired KM directory, e.g. reduce the file size with the touch of a button.
Related links	The function related links allow you to select pages that are related to the current page, for example which cover the same topic. Those links can be displayed on a special related links iView.
Sitemap	Clearly arranged graphical presentation of the current shown navigation structure including links for a fast find and access of portal pages.
Google-Sitemap generator	With the integrated wizard you can manage settings for the Google-Sitemap for individual pages.

## btexx easyWCM document manager

The btexx easyWCM document manager is a user-friendly Interface for the Knowledge Management of the SAP NetWeaver Portal. It enables the access to documents and folders inside of the KM similar to the Windows Explorer.

### Characteristics

### Short description

Variante „end user“	User-friendly KM document storage for end users for convenient collaboration.
Variante „administrator“	Comprehensive KM document storage for administrators.
Drag & Drop	You can use the Drag & Drop function for working with files and directories.
Integrated preview	The btexx easyWCM document manager offers an integrated preview for documents in the browser.
Copy & paste	An integrated clipboard enables cutting, copying, and pasting of files and directories.
Automatic authorization checks	The btexx easyWCM document manager considers the permissions from the KM and allows access only to authorized objects.
Integrated Upload	You can upload files directly into the portal using only your browser.
Editing of KM properties	The properties (meta data) of the KM objects can be edited directly and new properties can be added to objects.
Customizable user interface	The user interface is customizable depending on the customer needs.