

Enterprise Portals with SAP and Microsoft

Changing Enterprises: Companies Are Embracing Enterprise 2.0

Markets, sales channels and products are rapidly changing. Companies must make adjustments and establish a process for continuous innovation. To shorten innovation cycles they need to gather and utilize the knowledge of many individuals for their decision-making processes. Innovations result from collaboration between customers, employees and business partners: Customers become part of the product development process and employees contribute ideas for internal changes.

Groups know more than individuals and provide this knowledge for all to use – this is also known as the “wisdom of crowds”. Enterprise 2.0 tools can help promote collaboration within and beyond companies. Andrew McAfee already showed the way when he defined the term “Enterprise 2.0” in 2006: “Enterprise 2.0 is the use of emergent social software platforms within companies, or between companies and their partners or customers.” The objective of Enterprise 2.0 is to advance the creation of ideas and innovations. In order to achieve this, those involved must have access to tools and platforms that promote group exchange and collaboration.

Our Expertise for Your Success: Full-Service Provider for Enterprise 2.0 Portals

btexx knows the possibilities the world of Enterprise 2.0 has to offer and helps customers develop innovative solutions that withstand the test of time. From the strategy planning and design to implementation – btexx offers all of the solutions for portals with SAP and Microsoft from a single source.

Our “Communications” business unit provides a comprehensive range of agency services. We work with you to develop strategic objectives and create the content-related design. Our design team matches the look of your Web site, intranet, etc. to your corporate design.

Our consultants from the “Technologies” business unit assist you in implementing your technical portal projects, e.g. by developing Web applications and designing business processes.

The “Software” business unit offers solutions that complete our range of services with add-ons for SAP Enterprise Portals in the area of Web Content Management, collaboration, search functionality and document management.



SAP Special Expertise Partner:
 SAP NetWeaver Application Server
 SAP NetWeaver Process Integration
 SAP Business Process Management
 SAP NetWeaver IDM

Enterprise 2.0 Solutions: Web Sites, Intranet, Extranet, Business Processes, Mobile Scenarios.

About btexx

Enterprise 2.0 Portals

As a consulting firm we track and evaluate current market trends and innovations so that we can help our customers make use of new types of Enterprise 2.0 communications and information media.

To us, Enterprise 2.0 isn't just a catchphrase. It's a vision: All workflows within a company should be organized across a central platform that structures information, business processes, trends and communication.

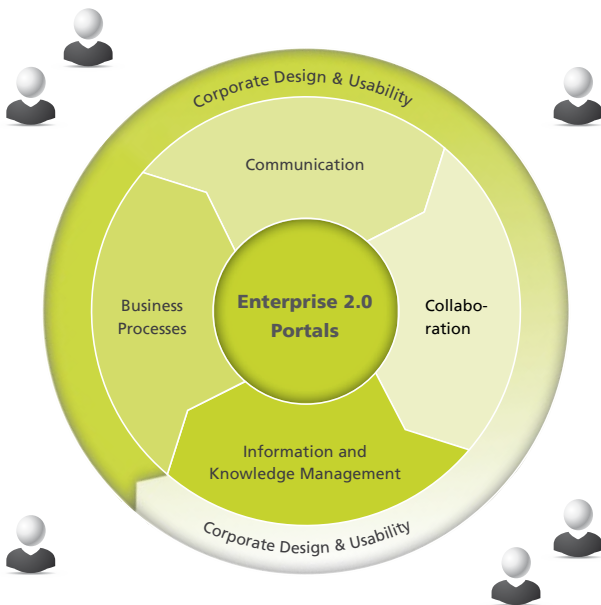


Figure: Enterprise 2.0 Portals

Enterprise 2.0 portals support the creation of a new corporate culture. btexx advises you on how to exploit this new potential in your company and optimize reaching your business objectives.

1 Communications

Agency Services: From Strategy to Implementation

Our "Communications" services support you in setting up and implementing digital communications projects. Whether the focus is on an intranet, extranet or the Internet, our range of services covers everything you need to complete your design or Web projects.

Our "Communications" Services:

- Strategic development: From analyzing requirements, defining objectives and creating draft decisions for the management board
- Information architecture: Navigational concept and transparent processes
- Content-related design
- Design development and implementation in your corporate design
- Communications trends: Mobile devices, social media, communities...
- Technical implementation for the Internet, e.g. for introducing a Content Management System (CMS)

Our collaborative business experience approach helps you generate ideas and develop strategies. We work together with you on the content-related design to develop graphical page types and content modules that guide users directly to the information they are looking for.

Information must be presented in clear hierarchies and meaningful groups. A consistent layout and unambiguous terminology simplify the usability of digital applications.

Design is a key factor to ensure the acceptance of Web sites, intranets or other communications media. We assist you in implementing your corporate design consistently and in presenting your brand within your company and beyond.

Of course, our Web technology experts also help you introduce standard Web Content Management Systems as well – with our designers and technicians working together in interdisciplinary teams at all stages of the project.

Full-Service Provider for Your Project: Agency Services, IT Consulting, Software.

2 Technologies

IT Consulting for Enterprise Portals with SAP and Microsoft

btexx advises you in the technical design and implementation of all types of enterprise portals. With a focus on intranet, extranet and Internet solutions, we support customers in the management of all technical stages of the project.

As a consulting firm with an SAP focus, btexx has a wealth of experience from over 250 successfully implemented portal projects for 200 renowned international customers. SAP Germany has awarded btexx the title SAP Service Partner and SAP Special Expertise Partner every year for the past several years.

We also offer Microsoft SharePoint consulting in addition to our SAP consulting services. As a specialist for enterprise portals we bring the best of both worlds – SAP and Microsoft – together by combining SAP business processes with Microsoft SharePoint collaboration scenarios, for example.

Our "Technologies" Services

- Portals with SAP and Microsoft
 - Enterprise 2.0 portals
 - Process portals
 - Subject and specialist portals
 - Modern Web applications for SAP
 - Ready-made portal solutions
- Trends
 - Sexy portals
 - SAP Portal goes mobile
 - Portal statistics
 - Collaboration
 - Portal performance

btexx is your consulting partner for all types of portal projects – regardless of whether solutions are needed for Internet, extranet, intranet or specific subject and specialist portals.

3 Software

Intuitive Software for Portals with SAP

btexx develops add-on software for enterprise portals with SAP. From professional Web Content Management to collaboration, document management to search functionality – our products support intuitive workflows in portals with SAP.

Our software is characterized by its optimized usability: Even non-technical users without any programming knowledge are able to work effectively with self-explanatory features.

The success of our products is proof of our approach: 500,000 users worldwide work successfully with btexx software; well over 2,500 editors use btexx easyWCM, the Web Content Management System for SAP.

Our "Software" Services

- btexx easyWCM
 - The leading Web Content Management System for enterprise portals with SAP
- btexx collaborationManager
 - Promote employee collaboration in your enterprise portal
 - btexx MOSS Integrator: MS SharePoint integration in SAP
 - Create communities in SAP (internal, external) with the btexx Jive Integrator
- btexx universalSearch
 - Comprehensive portal search for SAP and non-SAP content
 - Design search interfaces with a complete set of UI elements
- btexx documentManager
 - Intuitive document management for the SAP Enterprise Portal

References: Successful Projects for Renowned Customers

BASF.net: Global Intranet for over 97,000 Users

As a leading chemical company, the BASF Group stands for innovative, global enterprise communications. The global intranet project BASF.net was launched amid high demands on state-of-the-art technology and CI-oriented design. For the core team at BASF, the main priority was to provide a platform designed to serve the global exchange of knowledge and information among more than 97,000 users within the BASF Group.



Figure (from left to right): Homepage in the standard design; homepage with personalized user settings.

YOU2: The New Randstad Employee Portal

Randstad entrusted btexx with the design and implementation of its "YOU2" employee portal: The intranet serves as the company's central communications and process platform for supporting strategic business objectives. Created in the style of modern Web 2.0 Internet sites, the portal improves project communication, serves as an intranet for specialist divisions and facilitates the exchange and transfer of knowledge within the company.

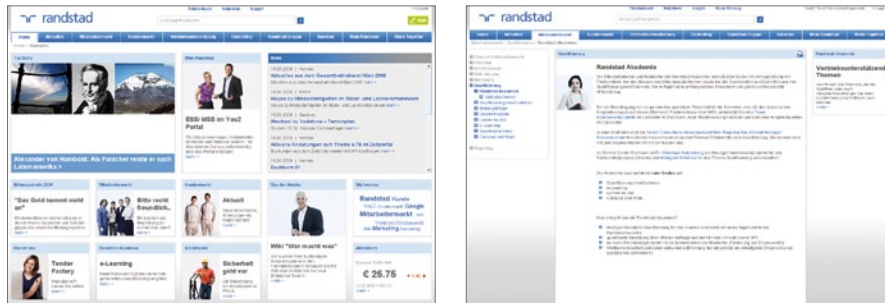


Figure (from left to right): Portal homepage; content page in the portal.

Contact

About btexx

btexx is the leading consulting company for enterprise portals with SAP and Microsoft.

With well over 250 portal projects and more than 200 customers, btexx offers everything from a single source: consulting, agency services and software for intranet, extranet and Internet solutions.

Your Contact

You'd like to learn more about our services? We will gladly show you our portfolio of products and services in a meeting at your location.

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